

North East Academy of Legal Studies in Business, Inc.

c/o Barney School of Business, University of Hartford
200 Bloomfield Avenue, West Hartford, CT 06117
(860) 768-5809/ gantt@hartford.edu

Kerrin Wolf
Stockton University
President

Karen Gantt
University of Hartford
President-Elect & Program Chair

John Paul
Brooklyn College/CUNY
Vice President

Sharlene McEvoy
Fairfield University
Treasurer & Executive Secretary

NEALSB

2021

Annual Conference

Virtual via Zoom

Friday, April 16, 2021

With sponsorship assistance from:

The University of Hartford, Barney School of Business

NEALSB 2021 Conference Overview

Friday, April 16

- 8:15am – 8:30 am EST **Welcome and Overview** (Ballroom A)
- 8:30am – 10:10am EST **Concurrent Academic Sessions** (Ballroom A and B)
- 10:10am – 10:30am EST **Mid-Morning Break**
- 10:30pm – 12:10 pm EST **Concurrent Academic Sessions** (Ballroom A and B)
- 12:15pm – 1:15pm EST **Lunch Break**
- 1:20pm – 2:10pm EST **Academic Session** (Ballroom A)
- 2:20 pm –3:05 pm EST **NEALSB Business Meeting** (Ballroom A)

ACADEMIC PROGRAM

Friday, APRIL 16, 2021

8:15am – 8:30 am Welcome and Overview Ballroom A (EST)

<https://us02web.zoom.us/j/81073396434?pwd=RnprSGdjQWRHRjRCY1ZPSFdXdmQwZz09>

Academic Session I **8:30am – 10:10am Ballroom A (EST)**

<https://us02web.zoom.us/j/81073396434?pwd=RnprSGdjQWRHRjRCY1ZPSFdXdmQwZz09>

Chair: **John Paul**, CUNY Brooklyn College

8:30-8:55 *In Terrorem Clauses: Can They Be Misused to Protect Errant Fiduciaries?*
by **Elizabeth Marcuccio**, Sienna College

8:55-9:20 *Private Contract Enforcement for Global Public Good*
by **Robert Bird**, University of Connecticut

9:20-9:45 *Should EdTech Vendors Be “School Officials” under FERPA?*
by **Patricia Sheridan**, Manhattan College

9:45-10:10 *Quantum Computing: The Second Revolution, Transformation of How Business is Conducted*
by **Roy Girasa**, Pace University and **Emilio Collar, Jr.**,
Western Connecticut State University

Academic Session II **8:30am – 10:10am Ballroom B (EST)**

<https://us02web.zoom.us/j/81500449978?pwd=VnBTbjBsNytmTS9JNndJZmwzTIJUQT09>

Chair: **Victor Lopez**, Hofstra University

8:30-8:55 *The Real Cost of Fake News: Smartmantics Lawsuit Against Fox News*
by **Michael Conklin**, Angelo State University

8:55-9:20 *Curbing the Pollution of The Night: The Problem of Light Pollution*
by **Sharlene McEvoy**, Fairfield University

9:20-9:45 *Consultant Liability in the Opioid Epidemic: The Story of McKinsey*
by **Michele Previti** and **Kerrin Wolf**, Stockton University

9:45-10:10 *When the Shark Bites: Using the TV Show ‘Shark Tank’ to Teach Business Entities*

by **Margaret Sherman**, Georgia State University

10:10am – 10:30am **Mid-Morning Break**

Academic Session III **10:30am – 12:10 pm Ballroom A (EST)**

<https://us02web.zoom.us/j/81073396434?pwd=RnprSGdjQWRHRjRCY1ZPSFdXdmQwZz09>

Chair: **Roy Girasa**, Pace University

10:30-10:55 *Do College and University Professors Need Unions?*

by **Nancy Lasher**, The College of New Jersey

10:55-11:20 *Teaching Students Contract Law Through A Collaborative Online International Learning Project With Students in Finland*

by **Sean Shannon**, SUNY Oneonta

11:20-11:45 *Should Clones That Weren’t Airdropped From the Clouds Be Taxed?*

by **John Paul**, CUNY Brooklyn College

11:45-12:10 *When Legal Systems Clash: When Foreign-Born Residents Fall Prey to Errant Notaries*

by **Victor Lopez**, Hofstra University

Academic Session IV **10:30am – 12:10 pm Ballroom B (EST)**

<https://us02web.zoom.us/j/81500449978?pwd=VnBTbjBsNytmTS9JNndJZmwzTIJUQT09>

Chair: **Patricia Sheridan**, Manhattan College

10:30-10:55 *Emojis and International Communication. A Social and Legal Minefield*
by **David Missirian**, Bentley University

10:55-11:20 *Future Pandemics: Not Just a Wet Markets Problem, The Global Impact of Factory Farming*

by **Karen Gantt**, University of Hartford

11:20-11:45 The Extraordinary Force of Nature Defense as a Defense to Covid-19
Pandemic Liability

by **Chad Marzen**, Florida State University

11:45-12:10 Using Self-Care Strategies for Students (and Faculty) in an Online World
by **Elisa Salvi**, Nassau Community College

12:15pm – 1:15pm Lunch (Dining Room)

Academic Session V 1:20 pm – 2:10 pm Ballroom A (EST)

<https://us02web.zoom.us/j/81073396434?pwd=RnprSGdjQWRHRjRCY1ZPSFdXdmQwZz09>

Chair: **Elisa Salvi**, Nassau Community College

1:20-1:45 *What's Up With Glatt?: The FLSA's Primary Beneficiary Standard In Hindsight*
by **William Murphy and Sejal Singh**, St. John's University

1:45-2:10 *Employment Discrimination and Political Views*
by **Konrad Lee and Laura Kent-Jenson**, Utah State
University

2:20pm – 3:05 pm NEALSB Business Meeting Ballroom A (EST)

<https://us02web.zoom.us/j/81073396434?pwd=RnprSGdjQWRHRjRCY1ZPSFdXdmQwZz09>

2021 NEALSB CONFERENCE PARTICIPANTS

1	Robert Bird	University of Connecticut	robert.bird@uconn.edu
2	Bradford Buck	University of Hartford	bbuck@hartford.edu
3	Michael Conklin	Angelo State University	mconklin@angelo.edu
4	Karen Gantt	University of Hartford	gantt@hartford.edu
5	Rosario Girasa	Pace University	rgirasa@pace.edu
6	Konrad Lee	Utah State University	konrad.lee@usu.edu
7	Nancy Lasher	The College of New Jersey	lasher@tnj.edu
8	Victor López	Hofstra University	victor.lopez@hofstra.edu
9	Sharlene McEvoy	Fairfield University	samcevoy@fairfield.edu
10	Chad Marzen	Florida State University	cmarzen@fsu.edu
11	Elizabeth Marcuccio	Siena College	emarcuccio@siena.edu
12	David Missirian	Bentley University	dmissirian@bentley.edu
13	Karen Morris	Monroe Community College	kmorris@monroecc.edu
14	William Murphy	St. John's University	murphyw@stjohns.edu
15	John Paul	CUNY Brooklyn College	john.paul@brooklyn.cuny.edu
16	Michele Previti	Stockton University	michele.previti@stockton.edu
17	Elisa Salvi	Nassau Community College	elisa.salvi@ncc.edu
18	Sean Shannon	SUNY Oneonta	sean.shannon@oneonta.edu
19	Patricia M. Sheridan	Manhattan College	patricia.sheridan@manhattan.edu
20	Margaret Sherman	Georgia State University	psherman2@gsu.edu
21	Sejal Singh	St. John's University	singhs2@stjohns.edu
22	Kerrin Wolf	Stockton University	kerrin.wolf@stockton.edu

NORTH EAST ACADEMY OF LEGAL STUDIES IN BUSINESS

ANNUAL MEETING APRIL 16, 2021 VIRTUAL MEETING

AGENDA

1. Presentation of Gavel
2. Call to Order
3. Approval of Minutes from 2019 meeting
4. Report of Secretary-Treasurer
5. Report of Representative to House of Delegates
6. Report of Journal Editor
7. Best Paper Award
8. New Business
 - a. Location of 2022 & 2023 Meetings
 - b. Election of Officers
 - c. Other New Business
9. Adjournment